



RESPONDING TO ANTI-IMMIGRANT RHETORIC MESSAGING GUIDE



The Issue

In this time of rampant anti-immigrant scapegoating and targeting, there are widespread narratives seeking to make false distinctions between “good” and “bad” immigrants. NAAPIMHA acknowledges the very real mental health consequences of this messaging and has created this guide for how to respond when you encounter this kind of language.



Shared Humanity

It is important to emphasize that **all** immigrants are human beings who share values that we also hold. All of us would go to any length to seek safety, prosperity, and a better life for our families. We are the same, not separate.

Highlight the Danger to All

As immigration detention, enforcement, and targeting efforts increase, all perceived immigrant communities, regardless of status, are at a higher risk of profiling, violence, and discrimination.



Power of Solidarity

By speaking up and organizing together, within and across AAPI communities and other immigrant communities, we ensure we are fighting for the dignity, mental health, wellness, and rights of all.

